

## CLIENT NEWS

SOURCE: Client Press Release

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### CDS Global UK announces new CTO

CDS Global, a strategic partner offering customer relationship management solutions to publishers around the world, has announced as part of their Technology Vision strategy, the appointment of Darren Wray as their Chief Technology Officer (CTO). Darren will be part of the Senior Executive team and will report to Sarah Parkes, CDS Global UK, Managing Director and the Chief Information Officer (CIO) in the USA.

Darren joins CDS Global with over 18 years of business and IT experience including vendor and change management in the UK and overseas. Former positions were Director of E-Business at Business and Decision and Director of Web Services globally at ACE European Group, where he gained an impressive track record of success and achievement. Darren has also occupied IT related positions at other leading companies, including: FI Group, European Financial Data Services, IBM UK Ltd, Abbey National Plc and Norwich Union Group.

The new role of CTO has been established to consolidate responsibility for all IT related functions - R&D, Business Intelligence, Digital Services, Project Management and Technical Support - under one senior UK Executive, says Sarah Parkes, Managing Director for CDS Global UK. These changes are to assist in the development of an efficient and focused group to meet our current and future technology needs and ensure that we're well equipped to achieve our strategic vision to double our revenues within 5 years.

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