

## Norman Broadbent plc

("Norman Broadbent" or the "Company")

### Director/PDMR Shareholding

Norman Broadbent (AIM: NBB) - a leading London listed Professional Services firm offering a diversified portfolio of integrated Leadership Acquisition & Advisory Services (Board & Leadership Search, Senior Interim Management, Research & Insight, Leadership Consulting & Assessment, and executive level Talent Solutions) - announces that Michael Brennan, Chief Executive Officer of the Company, purchased 15,000 ordinary shares of 1.0p each ("Ordinary Shares") in the Company at a price of 5p per share on Friday 21 August 2020.

Following this purchase, Mr Brennan is beneficially interested in 1,135,481 Ordinary Shares in Norman Broadbent representing approximately 2.11 per cent. of the Company's issued share capital.

For further information, please contact:

#### Norman Broadbent plc

020 7484 0000

Mike Brennan

Steve Smith

#### WH Ireland Limited

020 7220 1666

Adrian Hadden

Darshan Patel

Matthew Chan

### NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Michael Brennan
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Chief Executive Officer
b)	Initial notification/ Amendment	Initial
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Norman Broadbent PLC
b)	LEI	213800E5YN5TA934XA23
e)	Date of the transaction	21 August 2020
f)	Place of the transaction	London Stock Exchange, AIM

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<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 1p each
	Identification code	GB00B3VF4Y66
b)	Nature of the transaction	Purchase of shares for cash
c)	Price(s) and volume(s)	
Price(s)	Volume(s)	
5p	15,000	
d)	Aggregated information - Aggregated volume - Price	Purchase of 15,000 Ordinary Shares for 5 pence each, with a total price paid of £750
e)	Date of the transaction	21 August 2020
f)	Place of the transaction	London Stock Exchange, AIM